FORT BRAGG PEG UPDATE

February 8, 2017

As requested at the PEG BOS ad-hoc committee meeting on January 19, 2017, the following is a brief summary of Fort Bragg's PEG budget and general activities.

BUDGET:

Fort Bragg has two sources of income with regards to its PEG services:

1. Franchise fees direct from Comcast for providing PEG services within the city limits of Fort Bragg, 50% of which are deposited in the city's general fund for general services
2. Monies from the County, calculated based on a % of franchise fees the county receives, for providing PEG services throughout the coastal areas outside city limits

The following is a chart showing income and expenses for PEG for 2015/2016 and 2016/2017:

	Comcast income	County income	Contracted services	Staff time - PEG Admin	Staff time - live stream	equipment costs	Balance
15/16	$ 38,040.15	$ 21,556.00	$ 50,000.00	$16,444.40	$ 17,265.60	$ 10,380.27	$ (34,494.12)
16/17	$ 35,051.16	$ 14,371.00	$ 30,000.00	$14,216.30	$ 22,380.60	$ 67.09	$ (17,241.83)

Please note: Equipment costs for 16/17 are as of 2/1/17

$70,306.90 Not related to PEG television but billed to PEG. Granicus was purchased by a grant for live streaming the City Clerk's 'video minutes of meetings' on to the internet. Just because we encoded video files for the city and played them out on channel 3 did not give Scott the authority to bill City Clerk / IT expenses to the PEG budget.

PROGRAMMING:

As requested by the adhoc committee, the Fort Bragg PEG broadcasts the following meetings:

- Local meetings
  - Fort Bragg City Council
  - *Mendocino Coast District Hospital
  - *Fort Bragg Unified
  - *KZYX&Z Board Meetings
  - *Fort Bragg Senior Center
  - *League of Women Voter's election debates
  - *Mendocino Unified (occasionally)

- Countywide
  - Board of Supervisors
  - LAFCO
  - Retirement Board meetings
  - County Planning Commission
  - MCOG
- State
  - Department of Fish and Wildlife

*Provided by the city's PEG provider – Mendocino TV and not a part of the regular contract