



303 B North Main Street  
 Fort Bragg CA 95437  
 (707)964-0101

Terrence Vaughn: Editor and Producer  
[ads@mendocinotv.com](mailto:ads@mendocinotv.com)

COAST CINEMAS ADVERTISING AGREEMENT:

10 seconds — \$130/month or pay for a year in advance @ \$1300 –images and text montage w/music.
20 seconds — \$240/month or pay for a year in advance @ \$2400 – Dynamic video/photos with voice-over, script, titles and music
30 seconds — \$350/month or pay for a year in advance @ \$3500 – Dynamic video/photos with voice-over, script, titles and music.
Custom --- \$130/month per 10 second increment

*An Initial setup fee applies to first time subscribers. (includes basic video production, audio mastering, color conformance, encoding for cinema standards)*

- o \$300, 10 seconds;
- o \$450, 20 seconds;
- o \$600, 30 seconds

- **Our ad team will schedule a production session with you upon signing.**
- **Custom Ad production available, call for quote.**
- **Special Event pricing available upon request. Call for quote.**
- **Subscribers may display their promotional material in the theater lobby.**

TARGET DATE TO BE ON THE SCREEN: \_\_\_\_\_ THRU \_\_\_\_\_

*DEADLINE FOR ART WORK AND SCRIPT SUBMISSION IS THE 15<sup>TH</sup> OF THE PRIOR MONTH*

PRINT NAME: \_\_\_\_\_

BUSINESS NAME: \_\_\_\_\_

PHONE: \_\_\_\_\_ E-MAIL: \_\_\_\_\_

BILLING ADDRESS: \_\_\_\_\_

BUSINESS ADDRESS \_\_\_\_\_

TERMS: \_\_\_\_\_

I HAVE READ THE INFORMATION IN THIS AGREEMENT LETTER. I UNDERSTAND HOW THE PROGRAM WORKS AND MY FINANCIAL OBLIGATIONS.

SIGNED: \_\_\_\_\_ DATE: \_\_\_\_\_

*"I wanted to thank you again for doing such a great job on the movie theater ad. Rella, Simply Succulent*

*"We have been getting in a lot of people saying they loved it. And even a few tourists who had gone to the movies, saw our ad and then found their way down here!!! Awesome!" Stevie, Roundman's Smoke House*

*"The ad worked! I just got a local dog for boarding! I thought you would like to know." Ann, At Last Farm Dog Day Camp*